



# HIA™

## THE SCIENCE OF CONVERSATION

### Meet The HIAs (Human Interface Agents)

Highly-interactive, Conversational AI Powered **VIRTUAL HUMANS** that ask and answer questions



### 15 Years and \$100 Million in R&D

HIA virtual human technology originated at USC's Institute for Creative Technologies (ICT)\*

HIA has exclusive license in

- Healthcare
- HR
- Marketing
- Training
- Customer service

Patent pending HIA IP



Academy Award Winning "Light Stage" at USC <http://gict.usc.edu/lightstage>

### HIA Management Team



**Vacit Arat**  
President & CEO

- 25+ years in operations and business development roles, pioneering new technologies, creating viable businesses; creating IP (13 issued patents)
- Previously at Vantage Surgical (CEO), Microfabrica (CEO), Samsung, LSI Logic, Honeywell, Silicon Value (CEO), Crosspoint (Founder)
- MSEE, BSEE



**Richard Cardran**  
Chief Creative Officer

- Multiple Emmy® winner and media visionary
- Led ground-breaking media initiatives for Time Warner, Viacom, AOL, Sony, Disney, ABC, FOX, Comedy Central, MTV, Intel, Omnicom, Microsoft, and many others.
- Co-chair of Experience Design Working Group at the Academy of Television Arts and Sciences.



**Vidya Raman-Tangella**  
Chief Medical Officer

- Healthcare Innovator, executive and expert in personalized health solutions and treatments
- Previously at UnitedHealth (SVC & Head of Innovation Center), J&J (Dir. Innovation), Glue Cross, Deloitte & Touche
- MHA Healthcare Management, MD



**Steve LaValle**  
Chief Scientist

- VR, AR, robotics, sensor fusion, human perception, kinematics, dynamics expert
- Previously Co-Founder & Chief Scientist of OCULUS and Chief Scientist of VR/AR/MR at HUAWEI
- PhD EE, Professor at University of Illinois at Urbana-Champaign



**Rick King**  
Chief Engineer

- Accomplished software engineer, entrepreneur, social media influencer with 25+ years of experience
- Recognized as knowledge expert in full stack web development, UX, VR, AR, MR, Unity, AI, and robotics.

### HIA Advisory Board



**Danny Lange**

- VP of AI and Machine Learning at UNITY Technologies
- Previously Head of Machine Learning at UBER; GM of AMAZON Machine Learning; Development Manager - large-scale Machine Learning for Big Data at MICROSOFT



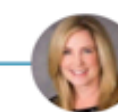
**Bill Collier**

- Board Member at Cedars Sinai Health System
- Board of Trustees and past Chairman of Torrance Memorial Medical System



**Ted Schilowitz**

- Futurist, Paramount, 20th Century Fox
- Co-Founder, RED Digital Cinema



**Kathy Mandato**

- EVP HR at Truecar, VP HR at SNAP INC., EVP HR at NBCUniversal, EVP HR at COMCAST, Head of HR at DreamWorks



**Todd Carlisle**

- VP of People at IPSY
- Previously the VP of HR at TWITTER, and Director of Recruiting at GOOGLE
- PhD in Organizational Psychology



**Harry Nelson**

- Founder, Nelson Hardiman, LLP, the largest sole healthcare law firm in LA
- Leading expert on the future of U.S. healthcare



**Skip Rizzo**

- Dir. Medical VR at USC Institute for Creative Technologies (ICT)
- Research Prof - USC Dept. of Psychiatry
- 25+ years of R&D in interactive and immersive VR applications in human healthcare
- Ph.D. Clinical Psychology